

## Minutes for the Special meeting of the Board of Studies in Journalism and Mass communication held on 16<sup>th</sup> July 2014 at 12.30 p.m. at the ICG Campus, Jaipur

#### The following members were present

S. No.	Name	Designation
1.	Prof. N.K. Jain	Chairperson
	Dean, Faculty of Arts & Social Sciences	
	The IIS University , Jaipur	
2.	Prof.Sanjeev Bhanawat	External Member
	C-235 A Dayanand Marg, Tilak Nagar, Jaipur	(Academician)
	302004	
3.	Mr. Deepak Sachdeva	Member
	Associate Professor, IISU, Jaipur	
4.	Ms. Ruchi Goswami	Member
	IISU , Jaipur	
5.	Ms. Aastha Saxena	Member
	IISU, Jaipur	
6.	Ms. Abhishika Joshi	Member
	IISU , Jaipur	
7.	Dr. Garima Shrivastava	Convener
	Head Deptt. JMC,IISU, Jaipur	

### The following members could not attend the meeting

1.	Prof. J.S.Yadav D-7/ 7490, Vasant Kunj , New Delhi -70	External Member (Academician)
2.	Shri Sanjeev Shrivastava Prime Time editor ,DD News (Parsar Bharti) B-21, Ground Floor, Gulmohar Park, New Delhi -110049	External Member (Industry Expert)
3.	Ms.Priyamvada Singh 302 III Floor Sunrise Apartment, Moti Marg, Bapu Nagar, Jaipur	External Member (Alumnae)
4.	Ms. Aditi Pareek IISU, Jaipur	Member



ICG Campus, Gurukul Marg, SFS, Mansarovar, Jaipur 302020 INDIA

Telephone: 91-141-2400160-161 Fax: 91-141-2395494

Web : www.iisuniv.ac.in Email : icg@iisuniv.ac.in www.icfia.org



At the outset, the Dean Prof. N. K. Jain, Dean Faculty of Arts & Social Science welcomed all the members of the BOS.

The agenda items were taken up and after considerable deliberations, following decisions were taken:

- The Minutes of the last meeting held on 27.01.2014 were considered and approved.
- The following changes proposed in the syllabus of Master of Journalism and Mass Communication for Semester I & II (2014-15), Semester III & IV (2015-16) were discussed.
  - (A) A New paper in MJMC Sem-I Paper Code JMC 126, Paper Title

    Practical: Craft of Writing for Media was proposed. It was suggested by Prof. Sanjeev Bhanawat that the title should be changed to Practical: Writing for Print Media. The suggestion was accepted by the BOS.
  - (B) New paper in MJMC Semester- II) Paper Code JMC 226, Paper Title **Practical: Photography** was proposed and approved.
  - (C) New paper in MJMC Semester-III Paper Code JMC 326, Paper Title **Practical: Social Responsibility Project** was proposed. Prof. Bhanawat suggested not to have a paper of this nature has it will be not be feasible for the students to write two projects in one year as they will be writing a dissertation in Semester IV. He suggested to introduce a new paper of **Practical: TV News and Documentary Production** in this semester. The detailed syllabus of the suggested paper was also discussed and accepted.
  - (D) Two New papers in MJMC Semester- IV Paper Code JMC 425 and JMC 426 with paper title **Practical:** Advertising and **Practical:** Developing Websites and Writing Blogs were proposed and approved by the BOS



ICG Campus, Gurukul Marg, SFS, Mansarovar, Jaipur 302020

Telephone: 91-141-2400160-161



- The following changes in the pattern of question paper were considered and approved.
  - (i) Section A-10 multiple choice questions carrying one mark each.
  - (ii) Section B- 5 short answer type questions, Two from each section with internal choice (Total Ten questions to be set) and carrying 4 marks each.
  - (iii) Section C-5 essay type questions carrying 10 marks each, out of which student has to attempt four questions only.
- 4. The meeting ended with a vote of thanks.

Dr. Raakhi Gupta Rector & Registrar Prof. N.K Jain
Dean, Faculty of
Arts & Social Sciences

Dr. Garima Shrivastava Convener





### Minutes for the Tenth meeting of the Board of Studies in Journalism and Mass communication held on 26.03 .2016 at 10.30 am at the ICG Campus, Jaipur

### The following members were present

S. No.	Name	Designation
1	Prof. N.K. Jain Dean, Faculty of Arts & Social Sciences The IIS University , Jaipur	Chairperson
2	Prof. Ashok Ogra Director, Apeejay Institute of Mass Communication, New Delhi	External Member (Academician)
3	Prof.Sanjeev Bhanawat Head, CMC, University of Rajasthan, Jaipur	External Member (Academician)
4	Shri Jagdeep Singh CEO, Spark PR Agency Bani Park, Jaipur	External Member (Industry Expert)
5	Ms.Radhika Sharma Sub- Editor, Daily O, India today, Group Digital (ITGD) New Delhi	External Member (Alumnae)
6	Dr. Ruchi Goswami IISU, Jaipur	Member
7	Ms. Aastha Saxena IISU, Jaipur	Member
8	Ms. Abhishika Sharma IISU , Jaipur	Member
9	Ms. Smiti Padhi IISU, Jaipur	Member
10	Dr. Garima Shrivastava Head Deptt. JMC,IISU, Jaipur	Convener



At the outset, the Dean Prof. N. K. Jain, Dean Faculty of Arts & Social Science welcomed all the members of the BOS.

The agenda items were taken up and after considerable deliberations, following decisions were taken:

- i. The Minutes of the last meeting held on 10.2.2015 were considered and approved.
- ii. The Syllabus of M.A (Journalism and Mass Communication) for Semester I & II (2016-17), Semester III & IV (2017-18) was considered and approved.
- iii. The proposed B.A (Journalism and Mass Communication) syllabuses for Semester I & II (2016-17), Semester III & IV (2017-18), Semester V & VI (2018-19) were placed before the members of the BOS. During the course of the meeting the following suggestions were made by the members of the BOS.
  - a. Paper Code- CJMC 101, Paper Title- Introduction to Journalism.

    The topic under unit V 'Contemporary Debates and Issues related to Media' may be dropped as the unit was becoming very heavy.
  - b. Paper Code- CJMC 102, Paper Title- Practical: Introduction to Journalism. Practical exercises may be limited to listening, watching, reading and reviewing various media productions instead of asking the students scripting and recording in the very first year.
  - c. Paper Code- CJMC 304, Paper Title- Advertising and Public Relations.
    - 1. Unit 2 and 3 of the paper may be swapped.
    - 2. All the departments of I &B Ministry may be included in unit IV.
  - d. Paper Code- CJMC 401(Theory) and CJMC 402 (Practical), Paper Title- Introduction to New Media and Practical: Introduction to New Media.
    - 1. Instaarticles on Facebook and Google may be included in theory paper in unit V.
    - 2. # tags, Search Engine Optimization and Optimization of Facebook and Twitter may be included in practical paper unit III.
  - e. Paper Code- GJMC 401, Paper Title- Documentary Production



It was suggested that the title of the paper may be changed from 'Documentary Film Making' to 'Documentary Production'.

- f. Paper Code- CJMC 403, Paper Title- Development Communication Role of Radio during Green Revolution and Panchayati Raj System may be included in unit IV and V respectively.
- g. Paper Code- CJMC 404, Paper Title- Media Ethics and the Law It was suggested that Press Council, Press Commission, Drug and Magic remedies, Parliamentary privileges, Working Journalist Act, Copyright Act and Prasar Bharti Act may be included in this paper.
- h. Paper Code- CJMC 503, Paper Title- Advanced Broadcasting Media Members suggested that unit I and II may be production oriented.
- i. Paper Code- DJMC 610(A), Paper Title- Public Relations
   It was suggested that strategizing and specializing PR may be included in unit V in this paper.

Above mentioned proposals were accepted by the members of the BOS. With these changes the Syllabus of BA (Journalism and Mass Communication ) for Semester I & II (2016-17), Semester III & IV (2017-18), Semester V & VI (2018-19) was approved.

- iv. The Syllabus of short term course of P.G. Diploma course in Television Journalism for the session 2016-17 was considered and approved.
- v. The Syllabus of Career Oriented & Skill Development, Course in Mass Communication and Video Production in Certificate (2016-17), Diploma (2017-18) & Advance Diploma (2018-19) was considered and approved.
- vi. The Syllabus of Career Oriented & Skill Development Courses in Radio Programme Production in Certificate (2016-17), Diploma (2017-18) & Advanced Diploma (2018-2019) was considered and approved.
- vii. The BOS C-opted **Dr. Ruchi Goswami** as member of the Examiners Selection Committee for a period of one year for the session 2016-17.
- viii. The Question Papers of BA(JMC), Semester-I, III and V Examination, 2015-16and MA(JMC)-Semester I, III Examinations 2015-16 were reviewed and suggestions given by the BOS members were duly noted.

- The Examiners' Reports of BA(JMC) for the Semester I and III Examinations iX. November 2015 and MJMC Semesters I and III, November 2015 were reviewed.
- The Syllabus for Ph.D. course work as part of Ph.D. programme in Journalism and х. Mass Communication for the session 2016-17.

The meeting ended with a vote of thanks. χi.

Dr. Raakhi Gupta Registrar

Dean, Faculty of **Arts & Social Sciences**  **Shrivastava** 

Convener





### ATTENDANCE SHEET CBCS Workshop in Journalism and Mass Communication

### Attendance of the Meeting held on 18.03.2016 at 11:30 a.m.

S. No.	Name	Designation	Signature
1	Prof. N.K. Jain Dean, Faculty of Arts & Social Sciences The IIS University , Jaipur	Chairperson	ref
2	Dr. Bachcha Babu Assistant Professor Central University of Jammu Jammu (J & K)	Expert	Ball.
3	Dr. Ruchi Goswami	Member	Brown or
4	Dr. Aastha Saxena	Member	Jorg
5	Ms. Abhishika Sharma	Member	Aphielipo
6	Ms. Smiti Padhi	Member	Snulpaller
10	Dr. Garima Shrivastava	Convener	Sums.

Dr. Raakhi Gupta Registrar



ICG Campus, Gurukul Marg, SFS, Mansarovar, Jaipur 302020 INDIA

Telephone : 91-141-2400160-161 Fax : 91-141-2395494

Web : www.iisuniv.ac.in Email : icg@iisuniv.ac.in

www.icfia.org



Agenda for Pre- BOS Syllabus framing Workshop for introducing the Choice Based Credit System (CBCS) being organized by the Department of Journalism and Mass Communication on Friday 18/03/2016, from 11.30 a.m. onwards at The IIS University

The workshop will mainly focus on the different courses and options proposed under CBCS scheme of the UGC so as to include Discipline Specific Electives, Generic Electives, and Open Electives to be offered by the Department. The following would be taken up:

- 1) Discipline Specific Electives, Generic Electives, and Open Electives to be offered in B.A. (JMC) in Semesters I & II (2016-17), III & IV (2017-18) and V & VI (2018-19).
- 2) Any other item with the approval of the Chair

Dr. N. K. Jain Dean, Faculty of Art

& Social Sciences

Dr. Garima Shrivastava Convener CBCS Wokshop, Head Dept. of Journalism & Mass Communication



ICG Campus, Gurukul Marg, SFS, Mansarovar, Jaipur 302020

Telephone: 91-141-2400160-161 Fax: 91-141-2395494

### THE IIS UNIVERSITY

### Department of Journalism and Mass Communication Choice Based Credit System BA(Journalism and Mass Communication) (2016-19) Scheme of Examination

	Scheme of Examination										
Semeste r	Paper code	Credit s	Time duratio n per week	Max. Mark	Min. Mark	Continuo us Assessme nt (30 %)	Semester End Exam (70 %)				
	CJMC 101,	4	4	100	40	30	70				
I	CJMC 102	2	4	100	40	30	70				
	CJMC 103	4	4	100	40	30	70				
	CJMC 104	2	4	100	40	30	70				
	GJMC 101	4	4	100	40	30	70				
	GJMC 102	2	4	100	40	30	70				
	AJMC 101	2	2	100	40	30	70				
II	CJMC 201	4	4	100	40	30	70				
	CJMC 202	2	4	100	40	30	70				
	CJMC 203	6	4	100	40	30	70				
	GJMC 201	4	4	100	40	30	70				
	GJMC 202	2	4	100	40	30	70				
	AJMC 201	2	2	100	40	30	70				
	CJMC 301	4	4	100	40	30	70				
Ш	CJMC 302	2	4	100	40	30	70				
	CJMC 303	6	4	100	40	30	70				
	CJMC 304	4	4	100	40	30	70				
	CJMC 305	2	4	100	40	30	70				
	GJMC 301.	4	4	100	40	30	70				
	GJMC 302	2	4	100	40	30	70				
	SJMC 301.	2	2	100	40	30	70				



	CJMC 401	4	4	100	40	30	70
IV	CJMC 402	2	4	100	40	30	70
	CJMC 403	6	4	100	40	30	70
	CJMC 404	6	4	100	40	30	70
	<b>GJMC 401</b>	4	4	100	40	30	70
	GJMC 402	2	4	100	40	30	70
	SJMC 401	2	2	100	40	30	70
	CJMC 501	4	4	100	40	30	70
$\mathbf{V}$	CJMC 502	2	4	100	40	30	70
	CJMC 503	4	4	100	40	30	70
	CJMC 504	2	4	100	40	30	70
	DJMC 501A						
	OR						
	DJMC 501B	6	6	100	40	30	70
	DJMC 502A						
	OR						
	DJMC 502B	6	6	100	40	30	70
	CJMC 601	4	4	100	40	30	70
$\mathbf{VI}$	CJMC 602	2	2	100	40	30	70
	CJMC 603	6	6	100	40	30	70
	DJMC 601A						
	OR	6	6	100	40	30	70
	DJMC 601B						
	DJMC 602						
	A SE						
		6	6	100	40	30	70
		-					



# Choice Based Credit System BA(Journalism and Mass Communication) (2016-17) Semester-I

S.N	Paper Code	Paper Title	Conta	ct Hours	Credit	Max	Min
0			Per Sem ester	Per Week	S	Marks	Mar ks
1.	CJMC 101	Introduction to Journalism	60	04	04	100	40
2.	(CJMC 102)	Practical- Introduction to Journalism	60	04	02	100	40
3.	CJMC 103	Introduction to Mass Media and Communication	60	04	04	100	40
4.	CJMC 104	Practical- Introduction to Mass Media and Communication	60	04	02	100	40
5.	GJMC 101A GJMC 101B	Computers Applications OR Journalistic Writing	60	04	04	100	40
6.	GJMC 102A GJMC 102B	Practical- Office Automation Lab OR Journalistic Writing	60	04	02	100	40
7.	AJMC 101	English/Hindi	30	02	02	100	36
Total	Credits				20		



### **Choice Based Credit System**

## BA(Journalism and Mass Communication) (2016-17) Semester-II

S.N	Paper Code	Paper Title	Conta	ct Hours	Credit Max	Max	Min
0		•	Per Sem ester	Per Week	S	Marks	Mar ks
1.	CJMC 201	Reporting and Editing for Print	60	04	04	100	40
2.	CJMC 202)	Practical-Reporting and Editing for Print	60	04	02	100	40
3.	CJMC 203	Media and Cultural Studies	90	06	06	100	40
4.	GJMC 201A	Nutrition : A Life Cycle Approach OR	60	04	04	100	40
	GJMC 201B	Still Photography					
5.	GJMC 201A	Practical- Nutrition: A Life Cycle OR Practical- Still	60	04	02	100	40
6.	AJMC 201	Photography Environmental Science	30	02	02	100	36
Total	Credits			110	20		

# Choice Based Credit System BA (Journalism and Mass Communication) (2017-18) Semester-III

S.N	Paper Code	Paper Title	Conta	ct Hours	Credit	Max	Min
0			Per Sem ester	Per Week	S	Marks	Mar ks
1.	CJMC 301	Introduction to Broadcast Media	60	04	04	100	40
2.	CJMC 302	Practical- Introduction to Broadcast Media	60	04	02	100	40
3.	CJMC 303	History of the Media	90	06	06	100	40
4.	<b>CJMC 304</b>	Advertising and Public Relations	60	04	04	100	40
5.	CJMC 305)	Practical- Advertising and Public Relations	60	04	02	100	40
6.	GJMC 301A  GJMC 301B	Fundamentals of Management and Organizational Behaviour OR Film Appreciation	60	04	04	100	40
7.	GJMC 302A	Practical- Fundamentals of Management and Organizational Behaviour	60	04	02	100	40
8.	SJMC 301	Photography	60	04	02	100	40
Total	Credits	-	SITY		26		

# Choice Based Credit System BA (Journalism and Mass Communication) (2017-18) Semester- IV

S.N	Paper Code	Paper Title	Conta	Contact Hours Credits	Max	Min	
0			Per Sem ester	Per Week		Marks	Mar ks
1.	(CJMC 401)	Introduction to New Media	60	04	04	100	40
2.	CJMC 402	Practical- Introduction to New Media	60	04	02	100	40
3.	CJMC 403	Development Communication	90	06	06	100	40
4.	CJMC 404	Media Ethics and the Law	90	06	06	100	40
6.	GJMC 401A  GJMC 401B	Multimedia and Animation OR Practical- Documentary Film Production	60	04	02	100	40
7.	GJMC 402A	Practical- Multimedia and Animation	60	04	02	100	40
8.	SJMC 401	Practical-Radio Programme Production	60	04	02	100	40
Total	Credits				26		



## Choice Based Credit System BA (Journalism and Mass Communication) (2018-19) Semester-V

S.N	Paper Code	Paper Title	Conta	Contact Hours		Max	Min
0	1	3	Per Sem ester	Per Week	S	Marks	Mar ks
1.	CJMC 501	Communication Research and Methods	60	04	04	100	40
	CJMC 502	Synopsis	60	04	02	100	40
2.	CJMC 503	Advanced Broadcast Media	60	04	04	100	40
3.	CJMC 504	Practical-Advanced Broadcast Media	60	04	02	100	40
4.	DJMC 501A OR DJMC 501B	Media Management OR Multi Media Journalism	90	06	<mark>06</mark>	(100)	40
5.	DJMC 502A OR DJMC 502B	Practical: Print Journalism and Production OR Practical: Film Studies and Production	90	06	<mark>06</mark>	100	40
Total	Credits				24		



## Choice Based Credit System BA (Journalism and Mass Communication) (2018-19)

Semester-VI

S.N	.N Paper Code Paper Title		Contact Hours		Credit	Max	Min
0			Per Per Sem Week		S	Marks	Mar ks
1.	CJMC 601	Advanced New Media	60	04	04	100	40
2.	CJMC 602	Practical-Advanced New Media	60	04	02	100	40
3.	CJMC 603	Dissertation	90	06	06	100	40
4.	DJMC 601A OR DJMC 601B	Practical: Public Relations OR Practical: Advertising	90	06	06	100	40
5.	<b>DJMC</b> 602	Global Media and Politics	90	06	06	100	40
Total	Credits				24		
Total	Credits of VI Sem	esters			140		

#### **SEMESTER SCHEME OF EXAMINATION**

1. Each theory exam shall be of three hours duration and practical exam shall be of 3 hours duration.

### 2. Result Categorization

75 % and above First with credit 60% or above but less than 75% First Division 48% or above but less than 60% Second Division 40% or above but less than 48% Pass



- 3. To pass the examination, a candidate is required to obtain at least 40% marks in each paper (theory & practical) individually in continuous assessment and annual examination.
- 4. A candidate securing less than 40% marks in maximum of one paper shall be allowed to take the exam not later than the successive academic year only.
- 5. Continuous assessment will constitute 30% marks based on the internal examination regularity in attendance and the annual examination will carry 70% marks.
- **6.** 75% attendance is a must throughout the session.

#### **MARKING SCHEME**

Continuous Assessment (Theory Paper)

(Max. Marks: 30)

MARKS DISTIBUTION

The distribution of Marks for continuous Assessment Component (30%) fro UG programme and career Oriented and skill development courses is as follows:

	C.A.Test	Assignment	Attendance	Class	Total
		5.00		Room Interaction	
P.G.	15	5	5	5	30

### PRACTICAL/PROJECT/SEMINAR ETC.

(Max Marks: 30)

Activity	File	C.A.Test	Viva- voce/Lab interaction	Attendance	Total
Max. Marks	5	15	5	5	30



### Pattern of Theory Paper (Max Marks: 70)

There shall be three sections in the question paper as described:

- 1. Section A: Consists of 10 compulsory objective type questions (Multiple choice questions/ Fill in the blanks/One word answer/True or false/Match the following etc.) carrying one mark each.(Total Marks 1x10=10)
- 2. Section B: Consists of 5 questions of 4 marks each with internal choice. Students are required to attempt all the five questions (observing the internal choice) in 150-200 words each. (5x4=20)
- 3. Section C: Consists of 5 essay type questions of 10 marks each. Students are required to attempt any 4 questions in 600-700 words each. (4x10=40)

### Practical Paper (Max. Marks: 70)

### Pattern of Practical Exam (Max Marks: 70)

### **External** (70 %)

40 marks	20 marks	10 marks	70 marks
Practical	File	Viva	Total





IISU Campus, Gurukul Marg, SFS, Mansarovar, Jaipur 302020 INDIA

Telephone: 91-141-2400160-161 Fax: 91-141-2395494

Web Email

: www.lisuniv.ac.in : icg@lisuniv.ac.in

### Minutes for the Thirteenth meeting of the Board of Studies in Journalism and Mass communication held on 11.02.2019 at 2.00 pm at the ICG Campus, Jaipur

### The following members were present

S. No.	Name	Designation
1	Prof. Roopa Mathur	Chairperson
	Dean, Faculty of Arts & Social Sciences	
	The IIS University , Jaipur	
2	Shri Nand Bhardwaj	External Member
	Former Director	(Industry Expert)
	Doordarshan Kendra, Jaipur	
3	Prof. Rajan Mahan	Special Invitee
	Head, CMC	
	University of Rajasthan, Jaipur	
4	Ms. Nikita Batra	External Member
	Consultant, Zee Media	(Alumnae)
	E-151, Ramesh Marg, C-Scheme, Jaipur	
5	Dr. Ruchi Goswami	Member
	IIS(deemed to be University), Jaipur	
6	Dr. Aastha Saxena	Member
	IIS(deemed to be University), Jaipur	
7	Dr. Abhishika Sharma	Member
	IIS(deemed to be University), Jaipur	
8	Ms. Babita Sharma	Member
	IIS(deemed to be University), Jaipur	
9	Dr. Aditi Pareek	Member
	IIS(deemed to be University), Jaipur	
10	Dr. Swati Sharma	Member
	IIS(deemed to be University), Jaipur	
11	Dr. Garima Shrivastava	Convener
	Head Dept. JMC	
	IIS(deemed to be University), Jaipur	





IISU Campus, Gurukul Marg, SFS, Mansarovar, Jaipur 302020

Telephone: 91-141-2400160-161 Fax: 91-141-2395494

ax .51-14

Web : www.iisuniv.ac.in Email : lcg@ilsuniv.ac.in

The following could not attend the meeting:

1.	Dr. Dharmesh V. Dhawankar	External Member
	Head, Department ofd Mass Communication, RTM	(Academician)
	Nagpur Unioversity Campus, Amravati Road,	
	Nagpur-440033	
2.	Dr. Smita Mishra	External Member
	Associate Professor and Course Coordinator, Web	(Academician)
	Journalism & Sports Economics and Marketing,	
	SGTB Kahlsa College, University of Delhi, New Delhi	

At the outset, Prof. Roopa Mathur, Dean Faculty of Arts & Social Science welcomed all the members of the BOS.

The agenda items were taken up and after considerable deliberations, following decisions were taken:

- The Minutes of the last meeting held on 19.02.2018 were considered and approved.
- 2. i. The proposed M.A (Journalism and Mass Communication) syllabus for Semester I & II (2019-20), Semester III & IV (2020-21) was considered and the suggestions given are as follows:
- a) The members of BOS suggested that local and regional development issues be included in the paper JMC 423, Paper title 'Development and Science Journalism of MA(JMC) semester IV. As per the suggestion various development issues in Rajasthan have been included to unit II, III, IV & V.
- b) The members of BOS committee recommended to introduce an elective paper JMC 325(b) 'Practical: Film Appreciation' in MA(JMC) Semester III. The paper will give practical exposure to the students towards film studies.
- BOS members also suggested to formally evaluate the internship work of PG students. In accordance to the suggestion a practical paper of 'Internship'. Report' is being included in MA(JMC) Semester III. The paper will be of 4 credits. The evaluation of paper will consist of internal and external component both.



IISU Campus, Gurukul Marg, SFS, Mansarovar, Jaipur 302020 INDIA

Telephone : 91-141-2400160-161

Fax : 91-141-2395494

Web : www.lisuniv.ac.in Email : icg@lisuniv.ac.in

The marking scheme of internship report is as follows:

Total Marks

100

Internal (30 %)

Preparation of Internship Report	Viva
15 marks	15 marks

It will be evaluated by a board of two internal examiners.

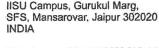
External (70 %)

Power Point Presentation	Viva	
45 marks	25 marks	

It will be evaluated by a board of one internal and one external examiner.

- ii. The proposed B.A (Journalism and Mass Communication) syllabi under CBCS scheme of the UGC for Semester I & II (2019-20), Semester III & IV (2020-21) Semester V & VI (2021-22) were considered and approved.
- iii. The Syllabus of short term course of P.G. Diploma course in Television Journalism for the session 2019-20 was considered and approved.
- iv. The Syllabus of Career Oriented & Skill Development Courses (Add-On Courses).
  - a) Certificate in Mass Communication and Video Production (2019-20)
  - b) Diploma in Mass Communication and Video Production (2020-21)
  - c) Advanced Diploma in Mass Communication and Video Production (2021-22)
  - d) Certificate in Radio Programme Production (2019-20)
  - e) Diploma in Radio Programme Production (2020-21)
  - f) Advanced Diploma in Radio Programme Production (2021-22) were placed before the members of the BOS.
- v. The above mentioned syllabi were streamlined in terms of distribution of hrs. per unit for each paper.







Telephone: 91-141-2400160-161 Fax: 91-141-2395494

Web : www.iisuniv.ac.in Email : icg@iisuniv.ac.in

vi. Revisions in the list of reference books for each paper have also been made.

The members of the BOS considered the changes and approved. The members of the BOS considered the changes and approved.

- 3. The BOS Co-opted **Dr. Abhishika Sharma** as member of the Examiners Selection Committee for a period of one year for the session 2019-20.
- 4. The Question Papers of BA(JMC), Semester-I, III and V Examination, 2018-19 and MA(JMC)-Semester I, III Examinations 2018-19 were reviewed by the BOS members.
- 5. The Examiners' Reports of BA(JMC) for the Semester I and III Examinations November 2018 and MJMC Semesters I and III, November 2018 were reviewed.
- 6. The meeting ended with a vote of thanks.

Dr. Raakhi Gupta Registrar

Prof. Roopa Mathur Dean, Faculty of Arts & Social Sciences Dr. Garima Shrivastava Convener

